



# DATA ANALYTICS THE NEW BUSINESS SUPERPOWER

**You can't manage what you can't measure.** This is true in all aspects of business, including training and professional development.

How are you measuring the value of your training? Is it through subjective surveys that ask questions like: "Do you think the trainer knew the subject matter and was able to communicate it well?" - or - "Did the training meet your needs?"

The best analytics are those that are objective. While opinions and subjective data are important, they can skew measuring critical factors around training and learning success.

Jigsaw Interactive's virtual learning environment includes a Data Analytics Dashboard that captures over 450 data points on each participant. Understanding the details of engagement, preferred learning tools, attention & activity levels, and performance during training takes the guess work out of understanding the value of training.

While we believe it's not about training, it's about learning, we also believe learning is doing. This equates to engagement.

Companies from all industries have chosen Jigsaw Interactive because our near real-time analytics and automated reporting provide detailed data that is critical to evaluating training success and value. Understanding learning styles, levels of engagement and performance, and confirming the content meets the learners' needs all lead to increasing the learning process through better learning programs.

Our Data Analytics Dashboard provides various charts that graphically display results and comes with multiple filters that make your data easy to retrieve and even easier to understand.